

CURRENT AFFILIATIONS

Institute for Global Affairs at Eurasia Group

Chief Executive Officer, January 2025 - present

Senior Fellow, April 2018 - December 2024: Led a program which explores how U.S. foreign policy could be better tailored to new global realities and more sensitive to the preferences of the American public. This includes reinvigorating diplomacy, and scaling back unwise military engagements.

Designed, conducted, published, and promoted two annual surveys: a survey of Americans' foreign policy preferences, and an international survey of foreign publics' views of American democracy and U.S. international influence. This research was cited widely, including by *The New York Times*, *The Wall Street Journal*, *The Washington Post*, *The Economist*, *Reuters*, *Vox*, *Foreign Policy*, *Politico*, *The Los Angeles Times*, and *Foreign Affairs*.

Conceived and produced more than a dozen explainer-style videos about U.S. foreign policy. Two were published by the Opinion Video unit at *The New York Times* (one of which, "The Army We Had," was nominated for an Emmy Award in 2024), and one by NowThis. Created and host the None Of The Above podcast, in top 5% of podcasts by audience size, with featured guests including: Maria Ressa, Joshua Wong, General Mark Milley (in his first podcast interview), Brooke Gladstone, and Admiral James Stavridis. Publish analysis in national media including: *The New York Times*, *The Washington Post*, *The Wall Street Journal*, *The Boston Globe*, *The Los Angeles Times*, *The Guardian*, *Politico Magazine*, *TIME*, *USA Today*, *US News*, *Foreign Policy*, *Harpers*, and *The Nation*.

Doubled the program's funding within five years, growing into and managing a project team of: five full-time staff, five non-resident fellows annually, three interns, and a network of freelance designers, filmmakers, podcast producers, and editors.

Joe Biden for President (2020), Policy Volunteer

Member of the Democracy & Human Rights working group

Co-chair of its Public Diplomacy & Democracy subgroup

Co-lead of its Democracy Summit planning group

Active member of the Foreign Policy Communications Consultancy working group

Council on Foreign Relations, Term Member, 2017 - 2023 (Term Member Advisory Committee, 2019 - 2023)

CFR, an independent, nonpartisan membership organization, think tank and publisher founded in 1921, established this program "to cultivate the next generation of foreign policy leaders." Invited to join advisory committee to help recruit talent and improve programs.

EDUCATION

University of Southern California Annenberg School for Communication & Journalism, Los Angeles, CA

Ph.D., Communication, December 2016.

Dissertation: *Spaces of Autonomy and Polarization: Toward a Theory of the Globalization of Economic and Political Cultures Characteristic of American Journalism*. Committee: Larry Gross (chair), Manuel Castells, and Geoffrey Cowan.

Columbia University, New York, NY

M.S., Strategic Communications, February 2010.

University of Pennsylvania, Philadelphia, PA

B.A., double major in Philosophy and Communication, May 2002.

NON-ACADEMIC BOOK

Hannah, M. (June 2016). *The Best "Worst President": What the Right Gets Wrong About Barack Obama*. New York, NY: Dey Street/HarperCollins. Illustrated by Bob Staake.

UNIVERSITY TEACHING EXPERIENCE

Adjunct Lecturer. **New York University** 2015 - 2021

Taught courses MCC-UE 1300 (“Media and Globalization”), MCC-UE 1800 (“Political Rhetoric”), and MCC-UE 003 (“History of Media and Communications Technologies”) in the Department of Media, Culture and Communication.

Adjunct Lecturer. **Queens College** 2015

At the invitation of Douglas Rushkoff, created and taught the graduate course MEDST-757 “Media & Politics.”

Adjunct Lecturer. **The New School** 2012 - 2016

Created and taught the graduate seminar NMDS 5162 “Public Opinion Amid Social and Antisocial Media.”

SAMPLE OF FOREIGN POLICY WRITING

A more complete compilation of recently published writing can be seen here: <https://www.mark-hannab.com/writing>

[Here's How Biden Could Trump-Proof NATO](#)

US News, 2024

[Americans Don't want a Wartime President](#)

Foreign Policy, 2024

[Biden Needs to Get Real with Ukraine and Israel](#)

CNN, 2024

[Does Biden Benefit if Foreign Policy Dominates the 2024 Campaign?](#)

The Los Angeles Times, 2023

[Blinken and Xi Seek Stability with Asian Countries on Edge](#)

The Boston Globe, 2023

[Biden Should Listen to Zelensky on China](#)

POLITICO Magazine, 2023

[Straight Talk on the Country's War Addiction](#)

The New York Times, 2023

[Americans Support Biden's Response to the Ukraine War But Worry About Nuclear Escalation](#)

TIME, 2022

[Why Is The Wartime Press Corps So Hawkish?](#)

Foreign Policy, 2022

[How This Surreal Biden Speech from 2009 Foreshadowed Putin's Invasion](#)

NBC News, 2022

[The U.S. Shouldn't Interfere While Putin Loses in Ukraine](#)

The Wall Street Journal, 2022

[If Americans Want Lasting Peace in Afghanistan, We Should Leave by May 1](#)

The Washington Post, 2021

[Why Is It So Tough to Leave Afghanistan?](#)

The New York Times, 2021

[The True Cost of a New Confrontation with China](#)

CNN, 2020

[After the Coronavirus, Don't Repeat 9/11's Mistakes](#)

Foreign Policy, 2020

[No, Americans Don't Need to Present a United Front on Foreign Policy](#)

The Washington Post, 2020

[It's Not Just Trump. The American People Are Skeptical of NATO, Too](#)

Politico Magazine, 2019

[Here's One Way Democrats Can Defeat Trump: Be Radically Anti-War](#)

The Guardian, 2019

[Afghanistan May be a Mess if US troops leave; They Should Leave Anyway](#)

USA Today, 2019

[New Era Demands New 'Isms'](#)

The Boston Globe, Sunday Ideas section, 2018

ACADEMIC JOURNAL PUBLICATIONS

Hannah, M. (2018). "Free Flow Versus Fair Flow: Revisiting the NWICO Debates in the Global Era." *Journalism*. doi:10.1177/1464884918773553

Hannah, M. (2018). "Democratizing & Debasing: A recent history of commercialization and political celebrity in the Czech media." *Journalism Studies*. doi:10.1080/1461670X.2017.1421867

Edgerly, S., Thorson, K., Bighash, L., & Hannah, M. (2016). "Posting about politics: Media and resources for political expression on Facebook." *Journal of Information Technology & Politics*. doi:10.1080/19331681.2016.1160267

CONFERENCE PRESENTATIONS

Hannah, M. (2024). "The Transatlantic Divide: How the US and Europe See the Gaza War," a presentation at a regional International Studies Association conference (CEEISA-ISA). Discussant on: "Artificial Intelligence, Big Data, and the Web 3.0" and "Seeking democratic solutions in difficult circumstances" panels. June 2024. Rijeka, Croatia.

Hannah, M. (2023) "The EU, War Against Ukraine, and Geopolitics of Europe." Presider of plenary panel featuring Emma Ashford, Miriam Elder, and Matthias Matthijs. 28th Term Member Conference of the Council on Foreign Relations. October, 2023. New York, NY.

Hannah, M. (2022) "Arts, Culture, and Olympics: America's Soft War With China." Presider of a panel event featuring Sarah Hughes, Pete Mathias, and Maria Repnikova." Council on Foreign Relations. January, 2022. Hosted virtually.

Hannah, M. (2021) "Studying regional power competition by proxy: Iranian and Saudi journalists in the US diaspora." Presentation in the panel, "New Ecology of Diaspora Journalism." Anya Schiffrin, Discussant. The annual conference of the International Communications Association (ICA), May, 2021. Hosted virtually.

Hannah, M. and Smeltz, D. (2020) "Vox Populi: What Americans Think About Foreign Policy." A panel hosted by the Carnegie Council for Ethics and International Affairs. May, 2020.

Hannah, M. (2020) "Incendiary: The Dark Side of Press Freedom." Paper presentation at the International Studies Association (ISA) annual conference. (Also chair & discussant for the panel, "Communications, Media and Narratives in Legitimizing or Contending against Political Power.) March, 2020. Honolulu, Hawaii. Conference canceled due to COVID-19.

Participant in (2019) "Autocrats' Tech Assault and Democracy's Response," a conference hosted by the Center for Ethics and the Rule of Law at the University of Pennsylvania Law School. November, 2019. Philadelphia, PA.

Hannah, M. (2019) Presenter and moderator of "The Role of Public Opinion in Foreign Policy Decision-Making" Lunch discussion at the annual Term Members Conference of the Council on Foreign Relations. November, 2019. New York, NY.

Hannah, M., Magsamen, K., & Smeltz, D. (2019) "Voter Views on National Security and Foreign Policy." Panel presentation at the annual conference of the Truman National Security Project. June, 2019. Washington, D.C.

Hannah, M. (2019). "Attraction Not Promotion: Making the Case for Democracy in an Era of Resurgent Authoritarianism" and "Vox Populi, Vox Peanut Gallery? US Foreign Policy's Sensitivity to Domestic Public Opinion." International Studies Association (ISA) annual conference. Discussant, "Ethnographic Approaches: Issues and Challenges." March, 2019. Toronto, Canada.

Hannah, M. (2017). "Democratic Drivers of 'Free Flow' and 'Fair Flow' News - The New World Information and Communications Order (NWICO) Debates Reexamined in the Global Era." Presentation at the Media Performance and Democracy pre-conference of the International Communications Association (ICA) conference, May, 2017. San Diego, CA.

Hannah, M. (2017). "Cultures of Autonomy & Polarization in the Post-Soviet Czech Press." Presentation at the Joint Journalism and Communications Historians Conference. March, 2017. New York, NY.

Hannah, M. (2016). Plenary Panel Moderation, "Fact Checking and Fiction Peddling in the 2016 Presidential Election." New York Press Club's Conference on Journalism. Other participants include: Amy Goodman (PBS's Democracy Now), Eliana Johnson (The National Review), and Michael Calderone (The Huffington Post). October, 2016. New York, NY.

Hannah, M. (2016, in absentia). "Authoritarian Populism: Closed Media Systems in an Open World." Co-organizer of panel for International Communications Association (ICA) conference, June, 2016. Fukuoka, Japan. Absent due to parental leave.

Hannah, M. (2016). Media Coverage of the 2016 Presidential Election. Roundtable at the annual meeting of the Southern Political Science Association (SPSA). Other participants include Lara Brown (George Washington University), Caroline Heldman (Occidental College). January, 2106. San Juan, Puerto Rico.

Hannah, M. (2015). "Prospects for Economic and Cultural Reform within the Cuban News Media." Populism, Authoritarianism and the Media Conference hosted by Prague Media Point. November, 2015. Prague, Czech Republic.

Hannah, M. (2015). Panel Presentation, "Political Reporting- Covering the Presidential Election." New York Press Club's Conference on Journalism. Other participants include Jill Lawrence (The USA Today), David Leventhal (Center for Public Integrity), Alan Chartok (Northeast Public Radio). October, 2015. New York, NY.

Hannah, M. (2015). "Hybridizing 'The Holy Space' - The Cultures of Unity and Dissent in the Cuban News Media." Presentation at the International Communications Association (ICA) conference, May, 2015. San Juan, Puerto Rico.

Hannah, M. (2015). "The End of The Wink: How Global Media Challenge Code-Word Diplomacy." Presentation at the International Studies Association (ISA) conference, February, 2015. New Orleans, LA.

Hannah, M. (2015). "The Spirit of Inquiry and Espionage The Southern Weekly Incident & the Growing Culture of Commercialization in the Chinese Media." Presentation at the International Studies Association (ISA) conference, February, 2015,

New Orleans, LA.

Hannah, M. (2014). "Media Reform in Argentina: A Case Study of International Influences on National Media Law." Presentation at the International Communications Association (ICA) conference, May, 2014. Seattle, WA.

Hannah, M. (2014) Panel: "Quantified Voter: The Promise and Perils of Big Data in Political Campaigns."

Moderated a panel at the Western Political Science Association (WPSA) annual conference, April, 2014. Seattle, WA. Panelists included: Andrew Claster (Deputy Director of Analytics for Obama for America/OFA), Anders Conbere (principal architect of OFA's Narwhal API), Cyrus Krohn (Director of Digital Strategy for the Republican National Committee), Benjamin Mako Hill (University of Washington).

Hannah, M. (2013). "An Application of the Fundamental Attribution Bias to Non-response in Computer-Mediated Communication." Presentation in the Scholar-to-scholar session at the National Communication Association (NCA) annual meeting. November, 2013. Washington, DC.

Hannah, M. & Cowan, G. (2013). "The Wink: The Causes & Consequences of Disingenuous Displays of International Aggression in Domestic Political Campaigns." Presentation to the annual conference of the International Studies Association's western chapter (ISA West). September, 2013. Pasadena, CA.

Edgerly, S., Thorson, K., Bighash, L., Hannah, M., Gee, E. (2013). "Posting About Politics: Media as Resources For Political Expression on Facebook ." Presentation at the Association for Education in Journalism and Mass Communication (AEJMC), August, 2013. Washington, DC.

Edgerly, S., Thorson, K., Bighash, L., Hannah, M., Gee, E. (2013). "Everyday pundits: Media as resources for debating the debates on Facebook." Presentation at the Midwest Political Science Association Annual Conference. April, 2013. Chicago, IL.

Hannah, M., Gee, E. (2012) "Big Bird, Binders and Bayonets: Social Media Memes and the 2012 Presidential Debates." Presentation given at the Society for New Communications Research (SNCR) annual research symposium. November 2012. Palo Alto, CA.

Hannah, M. (2008). "Public E-Pinion: Social Media in Politics and Public Sector Communications." Presentation given at the Society for New Communications Research's NewComm Forum conference. Primary research April 2008. San Francisco, CA. <https://www.socialtext.net/newcommforum08/index.cgi>

PAST PROFESSIONAL EXPERIENCE

Director of Academic Communications, **Parsons School of Design at The New School**
New York, NY Nov. 2009 – May, 2012

- Oversaw the message strategy and integration of key academic priorities into public statements, talking points, community messages, and announcements for the Executive Dean and other academic leadership.
- Worked with academic leadership to articulate Parsons' brand identity and institutional voice to internal and external communities.
- Acted as Parsons' primary liaison to the university's (i.e., The New School's) office of Communications and External Affairs and provided guidance for public relations, marketing and advertising activities conducted on Parsons' behalf.
- Supervised the work of an associate director of academic communications, an academic communications coordinator, and the Dean's executive assistant.

National Advance Staff, **Obama for America, Presidential Inaugural Committee & The White House**
New York, NY Mar. 2008 – Oct. 2012

- Served as lead advance staff member for the Office of the Vice President, managing eight person advance teams and acting as the principal liaison to the United States Secret Service, White House Communications Agency, military aides, local hosts and dignitaries.

- Produced nationally televised events in several states during the presidential campaign; credits include Vice President Biden's Election Day vote-casting, the Inauguration Whistle Stop Train event in Wilmington when Vice President Biden joined President Obama, and leading official state visits of Vice President Biden to Beirut, Lebanon and Bucharest, Romania.

Account Supervisor, **Edelman Public Relations Worldwide - Public Affairs Practice**

New York, NY July 2007 – July 2009

- Provided strategic communications counsel, message architecture and media relations for public affairs clients.
- Directed practice-wide initiative to integrate digital and traditional public relations work, and lead internal professional development training related to digital media strategy.
- Client engagements included: Yale University, the International AIDS Vaccine Initiative (IAVI), the American Petroleum Institute (API), and New York Presbyterian Hospital.
- 2008 PRSA Big Apple Award winner for Innovation and Technology category, and Honorable Mention recipient from PR News' Nonprofit Awards, for a project conceived and led on behalf of Yale University.

Senior Associate, **V-Fluence Interactive Public Relations**

Boston, MA & New York, NY Aug. 2005 – July 2007

- Conducted online reputation and issues management for Fortune 500 clients.
- Optimized client-related topics and managed client risks in various online media.
- Prepared press releases and developed issues-based content.

Creative Consultant, **The Apprentice: Martha Stewart**

New York, NY Spring 2005

- Worked in confidential, creative development capacity for NBC's popular reality television series.

National Advance Staff, **Kerry-Edwards 2004, Inc.**

Manchester, NH & Washington, DC Sept. 2003 – Nov. 2004

- Managed on-site advance operations for major campaign events nationwide during both the primary and general elections.
- Designed and coordinated logistics for rallies, message events and retail campaign stops, working closely with the scheduling office and communications staff.
- Managed briefings for all parties including: the senator, speaking program participants, V.I.P attendees, traveling staff, and press.

Press Intern, **United States Senate, Office of Sen. John Kerry (D-MA)**

Washington, DC & Boston, MA Nov. 2002 – Sept. 2003

- Assembled and distributed daily press clips, drafted press releases, assisted press secretary with general clerical duties, organized and compiled a comprehensive record of media attention.

Research Assistant, **The Annenberg Public Policy Center** Dr. Kathleen Hall Jamieson

Philadelphia, PA Jan. 2002 - May 2002

- Conducted research on the television news media's treatment of terrorism in the wake of the September 11th attacks.
- Shared conclusions and editorial recommendations with editors and executives of national media organizations.

PUBLIC PRESENTATIONS

Host, None Of The Above Podcast. As the United States confronts an ever-changing set of international challenges, this podcast from the Eurasia Group Foundation asks leading global thinkers for new answers and new ideas to guide an America increasingly adrift in the world. Guests have included: Peter Bergen, Joshua Wong, Maria Ressa, Kal Penn, Admiral James Stavridis, Rosa Brooks, Fred Kaplan, Brooke Gladstone, and General Mark Milley. Launched in September, 2019. <https://www.noneoftheabovepodcast.org/>

Pilot Guest on NPR's "Up First" Radio Segment and Podcast. Guest during the pre-production planning of the Morning Edition show. The ten-minute radio segment is also distributed as NPR's morning news podcast. March 2017.

Commentator on cable news with regular appearances on MSNBC, CNBC, and Fox News Channel. A sample of video clips of political commentary and media analysis can be seen on my website: <http://www.mark-hannah.com/media-appearances/>. These include

more than 200 appearances (approximately once per week) between the spring of 2012 and the spring of 2016.

Barack Obama: The Best “Worst President.” WNYC (NPR). “The Takeaway” program. “Back in 2008, Barack Obama campaigned on the slogan 'Yes We Can,' but his detractors say his progress throughout his presidency has been 'No You Can't.' Conservatives have called the president everything from a freedom wrecker and a liar, to an outsider, a socialist, and a dictator. In his newly-released book, *The Best 'Worst President': What the Right Gets Wrong About Barack Obama*, Mark Hannah, a Democratic political commentator who has worked for both John Kerry and Barack Obama, takes on the critics of America’s 44th president.” Guest: Mark Hannah. June 2016. <http://www.wnyc.org/story/best-worst-president/>

“Social Media and Political Engagement.” WBUR (NPR affiliate in Boston, MA). “Radio Boston” program. “It’s the new way to watch political debates: two screens. Debate on one, Twitter or Facebook on the other. But how are these instant reactions on social media changing how we watch and react to political discourse? Is it a good thing or are we distracting ourselves from something more substantial?” Guest: Mark Hannah. October 2012. <http://radioboston.wbur.org/2012/10/23/social-media-politics>

“Transparency.” Radio Australia (ABC Radio). “Future Tense” program. “We cast a critical eye over the idea that social media is leading to greater corporate transparency.” Guests: Shel Holtz, Mark Hannah, Mike Hickinbotham, Stilgherrian, Stephen Long. September 2009. <http://www.abc.net.au/rn/futuretense/stories/2009/2685326.htm>

Interview: Mark Hannah tells of his experience on John Kerry's advance team. National Public Radio (NPR). “All Things Considered” program. January 2004. <http://www.highbeam.com/doc/1P1-89771035.html>

INVITED LECTURES

New York University. “Navigating Global Challenges: A Conversation with Mark Hannah on Foreign Policy, Media Freedom, and Leadership.” Graduate students in Global Affairs. November, 2023.

Temple University. Undergraduate course: News Literacy. Topic: Journalism and international politics. Professor/Reference: Soomin Seo. September, 2020.

New York University. “Political Communication in the 2016 Presidential Campaign.” Moderated departmental panel discussion featuring Adrienne Elrod, with Rodney Benson and Deborah Borisoff. Professor/Reference: Rodney Benson. October, 2016.

University of Southern California. COMM 498: “Ethical Issues in Entertainment and Communications.” Professor/Reference: Bob Scheer. February, 2014.

Brooklyn College. Graduate course on New Media Literacies. Professor/Reference: Katherine Fry. March, 2014.

University of Southern California. COMM 310: “Media and Society.” Professor/Reference: Bob Scheer. February, 2014.

Occidental College. Politics 101: “The American Presidency.” Professor/Reference: Caroline Heldman. November, 2013.

University of Southern California. PUBD 508: “The Rhetoric of War and Peace.” Professor/Reference: Paul Strait. October, 2013.

University of Southern California. COMM 322: “Argumentation & Advocacy.” Professor/Reference: Francesca Smith. November, 2012.

Fairfield University. Course Title: “Political Communication.” Professor/Reference: Katie Levinson. November 2009.

Columbia University. COMMK 4005: “Strategic Communications: Analysis, Theory, and Ethics.” Professor/Reference: Shawn McIntosh. October, 2008.

PROFESSIONAL & CIVIC AFFILIATIONS

Columbia University Global Freedom of Expression Initiative, Expert, 2017 - present

Contribute to a community of experts who assist executive director Dr. Agnes Callamard in maintaining a Global Database of Freedom of Expression Case Law and advance our understanding of international norms which best protect free flow of information and expression.

PEN America, Member, 2016 - present

An association of writers who advocate for human rights and free expression, PEN America's mission is "to unite writers and their allies to celebrate creative expression and defend the liberties that make it possible."

Truman National Security Project, Political Partner, 2015 - present

Active member of, and political advocate for, the Truman Project, which unites "next-generation veteran, political, and policy leaders to develop and advance strong, smart, and principled solutions to the global challenges Americans now face."

Council on Foreign Relations, Term Member, 2017 - 2023 (Term Member Advisory Committee, 2019 - 2023)

Invited to participate in a five-year term membership of CFR, an independent, nonpartisan membership organization, think tank and publisher founded in 1921. This program was "established to cultivate the next generation of foreign policy leaders."

Manhattan Theatre Club, Young Patron, 2015 – 2016

Member of the theater company's network of young patrons, supporting arts education and participating in cultural events related to the programming and mission of one of the country's most acclaimed theater organizations.

National Association for Media Literacy Education, Member of the Board of Directors, 2008-2012

Served as a board member of NAMLE, a national membership organization dedicated to helping individuals of all ages, through media literacy education, develop the habits of inquiry and skills of expression that they need to be critical thinkers, effective communicators and active citizens. Served as a member of the Communications Committee.

PBS's MediaShift blog, Political Correspondent, 2009 – 2012

Author blog entries on PBS.org about how the "digital media revolution" is impacting the communication profession. Past topics include: transparency, crisis communications, mainstream media bypass, and public diplomacy.

Society for New Communications Research (SNCR), Research Fellow, 2008

Conducted primary research into digital media's impact on public opinion formation, and presented findings at annual organization's annual conference. Served as a judge on 2008 Excellence in New Communications Awards.

New York Cares, Volunteer, 2007 – 2009

Active member of volunteer corps. Among the more rewarding long-term assignments, taught citizenship test preparation courses to ESL residents at the Northern Manhattan Improvement Corporation.