

N. Jamiyla Chisholm

Writer | Editor | Creative Content Creator

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A writer and editor with more than 10 years of experience creating, consulting, and reporting for major media and academic outlets, such as, Barnard College, ColorLines, TIME'S UP, and Time Inc.

Experience

Barnard College

2016 – Present

Director, Creative Content (Communications)

Lead the creative arm of the Communications team to strategize and produce visual and reported stories about the entire College community for [Barnard.edu](https://www.barnard.edu) (external and internal audiences). Closely collaborate with internal Communications departments to create a seamless and consistent narrative across media relations, social media, and visual design platforms. Oversee video shoots for specific projects and work as the Communications liaison with various campus and academic departments for high-profile, college-wide campaigns and events. Use website analytics to better understand the impact of the creative content and how to improve. Work closely with academic and campus departments, including at Columbia, to promote new research and events. Manage freelance writers and editors.

Senior Associate Director, Creative Content (Communications)

Strategized and managed creative content for the College, across communications platforms, for internal and external stakeholders and audiences. Managed workflow for creative content projects, from ideation through completion, for campaigns around institutional news, faculty research, and student research. Led a team of freelance writers to generate new avenues for storytelling.

Writer/Editor (Communications)

Generated and executed creative story ideas across digital, social, and print platforms to uplift the Barnard College brand and community internally and externally. Created several successful story campaigns and collaborate across the College's departments on story ideas. Covered major events, such as Commencement.

ColorLines

2019 – Present

Contributing Writer

Pitch and report timely social justice feature articles for [Colorlines.com](https://www.colorlines.com), such as on George Floyd's death and the subsequent criminal case; updates on the disability movement; voter restrictions; and more.

TIME'S UP

2020

Creative Content Consultant

Produced the narrative content to launch TIME'S UP new sexual survivorship campaign, "[We, As Ourselves](#)." Conducted video interviews with mental health professionals, media experts, and women who are on the frontlines of feminist work, such as with Valerie Jarrett, former senior advisor to President Barack Obama; led the artistic direction for the visual storytelling component; and, produced a follow up key guide for panels.

St. Joseph's College | The Writer's Foundry

2016 – 2017

Lecturer

Led generative writing workshops for The Writer's Foundry's MFA creative writing program, using the program's pedagogy.

Real Simple Magazine**2012 – 2016***Research Editor/Reporter*

Researched, wrote, and edited the monthly columns "The Simple List," "How Did We Get Here?" and a monthly tablet calendar for subscribers that highlighted daily fun facts. Fact-checked the accuracy of articles across all beats and incorporated medical studies and information from beauty, home, and health experts. Wrote stories for RealSimple.com across all beats.

BET.com**2010 – 2016***Contributing Writer*

Conceptualized and published dozens of weekly news articles focusing on celebrities, fashion, and music, as well as curated images and created polls. Produced flip books for awards shows, music, and travel packages.

Food Network, InStyle, Uptown Magazine**2007 – 2011***Research Editor (Freelance)*

Factually edited feature stories and photos across beats. Collaborated with editors and publicists to provide additional reporting and to write profile articles.

BET**2006 – 2007***Show Writer*

Wrote three to five weekly live shows for the 90-minute music program *106 & Park*, incorporating music videos, celebrity interviews, audience participation, and promo packages. Created and implemented concepts for the 2006 BET Awards Red Carpet Pre-Show, in addition to other campaigns and off-site shoots. Wrote and co-produced *106's* "World AIDS Day" program, which won a National Academy of Television Arts & Sciences TV Cares Ribbon of Hope Award and a Cable Positive Award.

XXL Presents: Hip-Hop Soul Magazine**2006***Associate Editor*

Edited the magazine's front and back sections. Assigned and edited articles to writers to achieve consistency, conciseness, and the magazine's creative focus. Wrote features and managed the delivery of all final copy.

NOVA English School (Japan)**2004 – 2006***English Teacher*

Taught English as a second language to learners ranging in proficiency and age groups, from pre-school to business professionals.

The Source Magazine**2000 – 2004***Contributing Writer*

Wrote regular feature content for the Culture, News, and Music sections. Contributed features to yearly packages, such as the Reggae Package, the International Package, and The Hollywood Package.

Project

Author **2022**

The Community: A Memoir

Published by Amazon's Little A.

Education

St. Joseph's College/The Writer's Foundry **2016**

Masters of Fine Arts in creative writing (fiction/nonfiction)

University of Southern California **2011**

MAT Masters at Teaching degree in education

City College of New York **1999**

Bachelor of Arts in English literature, magna cum laude, member of English Honors, the Professional Writing program, and the university's Publishing Society.

Digital Skills

CMS, InCopy, Photoshop Certification, SEO